

Wallpaper creative
1440x1050

R350

900x90

Leaderboard ad

728x90

R350

Top wallpaper
1440x138

Maximum width for wallpapers is:
1680x1050
bear in mind, that it will only display on larger screens

Mail Guardian
AFRICA'S BEST READ

NEWS OPINION ARTS & CULTURE BUSINESS EDUCATION HEALTH SPECIAL REPORTS MORE PARTNERS

Q

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Please allow a minimum of 10px
for breathing space below the
navigation bar

Content zone dimensions:
1261x74

Nav-bar height:
53px

! Please bear in mind that any content in this red zone will be overlapped by the website's content when scrolling !

Skyscraper dimensions x2
(each side):
89x850

Side widths for larger screens x2
(each side):
211x850



BREAKING: Zuma's spy tapes appeal dismissed

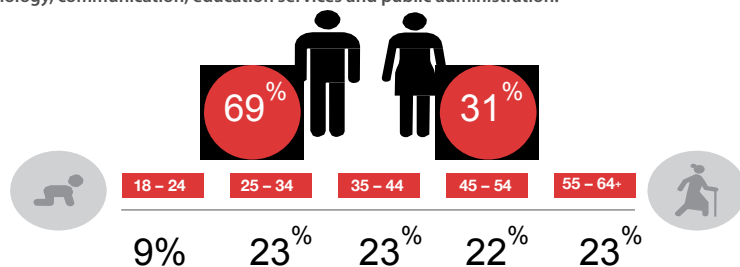
The high court in Pretoria handed down judgment in President Zuma and the NPA's bid to appeal its decision that he should face corruption charges.

HALF PAGE UNIT
300x600px
STANDARD: R450 CPM
RICH MEDIA
EXPANDER: R500 CPM

Demographic

OUR READERS COMPRISE OF:

Professionals, entrepreneurs/business owners and top managers from a number of sectors; finance, professional services, information technology, communication, education services and public administration.



Banner rates & sizes

ONLINE AD RATES 2016

BANNER	SIZE	COSTING
Homepage takeover	All elements on the page, Wallpaper, 300x600, 728x90	R50, 000 Fri, Sat & Sun
Homepage takeover	All elements on the page, Wallpaper, 300x600, 728x90	R30, 000 Per day from Mon-Thu
Section takeover	All elements on the page, Wallpaper, 300x600, 728x90	Varies contact M&G
Top article takeover	All elements on the page, Wallpaper, 300x600, 728x90	R20, 000 Per day



CONNECT

Social media

IN THE NUMBERS

- 353 072
- 511 341
- Monthly amount of people the post will reach on average: 120 000
- The amount of time people see the tweet per month: 7,7 Million



LATEST NEWS



#AIDS2016: Youth will lead the way to an Aids-free generation - Ramaphosa



Begin the day with breakfast at The Shortmarket Club



Africa, My Africa - what happened to ubuntu?



#AIDS2016: Debra Messing on HIV self-testing in Africa and why it's important to her



Sending children to bed earlier cuts obesity



ANC branch chair, kids survive hail of bullets in alleged political attack at home



Blessees dethrone the God of compassion to instal a god of greed and gratification



The cult of Hlaudi Motsoeneng deepens with confidential deal with predecessor

BREAKING NEWS

UN to follow up on Congolese atrocities carried out in Central African Republic

'Springs Monster' and wife back in the dock on child abuse charges

SA Deputy President Cyril Ramaphosa urges more youth employment

African Medicines Agency to be established in 2018

Zuma studying Expropriation Bill, and objections to it

A tweet is 140 characters, including links, + images & Spaces
A Facebook post should not have more than 80 words.



Client tweets

Tweets Links back to client Site



Posts can go out 4 times a day with a guaranteed reach.

- x4 posts @ R20 000
- x4 tweets @ R20 000



Double package for R35 000

BILLBOARD | 970 X 250 | R600 CPM
LEADERBOARD | 728 X 90 | R350

Standard Mobi

ALL BANNER SIZES R120 CPM

FEATURE PHONE:

112x30, 167x30, 215x34, 300x100
Maximum file size: 10kb

SMARTPHONE

300x250, 305x64, 320x50
Maximum file size: 35kb

RICH MEDIA

R180 CPM



CLIENT MEDIA RELEASES

Press Offices

BOSTON CITY CAMPUS
Contributing to SA on International Nelson Mandela Day 2016

SANRAL
Sanral responds to Moloto Road misinformation

Newsletter

R5000 PER SEND

20 000+ subscribers

575x90

575x250

Jpeg and gifs

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mg.co.za/article/2016-07-17-anc-branch-chair-kids-survive-hail-of-bullets-in-alleged-political-attack-at-home